Telephone 03 769-7400 Fax 03 769-7791

18 May 2022



RE Official Information Act request WCDHB 9694

I refer to your email dated 2 May 2022 requesting the following information under the Official Information Act from West Coast DHB regarding Aged Care; I note your request was revised on 5 May 2022 as follows:

Higher level position papers on rest homes and aged care (bigger picture i.e. staff shortages)

Please find attached as Appendix 1 two Board presentations, which we believe will provide you with what you are looking for.

- Health of Older People West Coast May 2022
- Aged Care Recruitment West Coast May 2022

I trust that this satisfies your interest in this matter.

Please note that this response, or an edited version of this response, may be published on the West Coast DHB website after your receipt of this response.

Yours sincerely

Ralph La Salle

Senior Manager, OIAs

Canterbury DHB & West Coast DHB



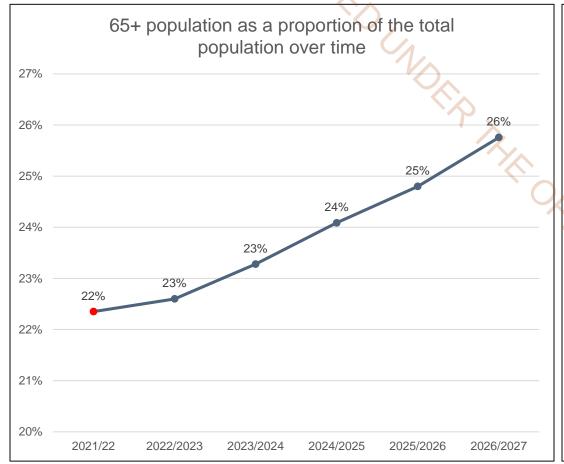


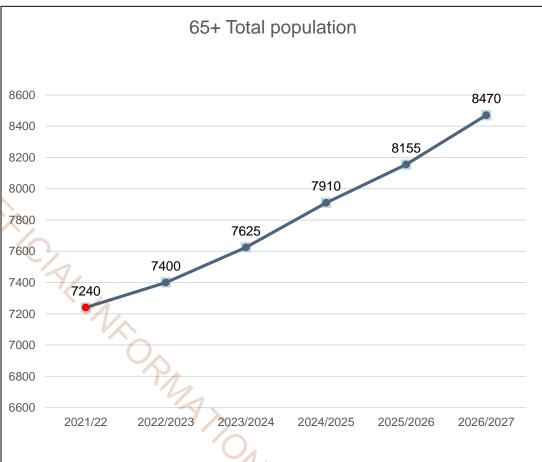
Health of Older People West Coast

May 2022



The 65+ population is expected to grow to over 26% of the total West Coast population by 2026/27. The older Māori population will continue to grow as well making up 13% of the Māori population and 7% of the total 65+ population by 2026/27







West Coast Home Based Support Services (HBSS)

Access Community Health & Coasters provide over 9,000 hours of service each month



841 Current Clients

43% of clients receiving services receive support with personal care to keep them safe at home

interRAI is:

- The primary assessment instrument for older people receiving support to live at home or in aged residential care in New Zealand.
- Comprehensive and standardised.
- Internationally validated best practice.

77% of clients have an InterRAL Assessment



38% of those who had a complex assessment using InterRAI had a diagnosis of Dementia

% of population aged 65+ who have had at least one interRAI assessment





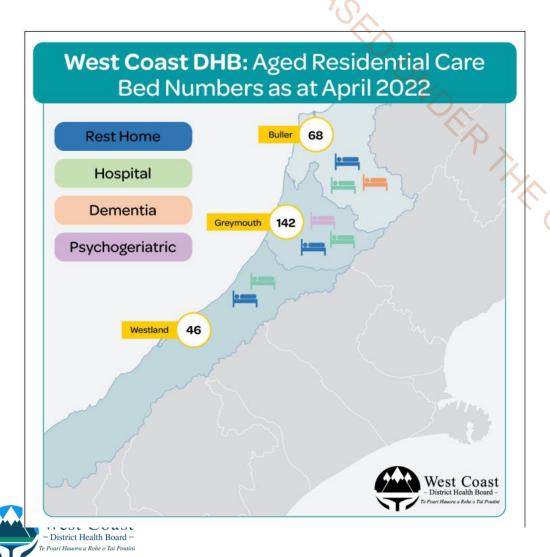
10% of clients supported have a high level of disability

Clients with a high level of disability receive up to 28 hours a week of care



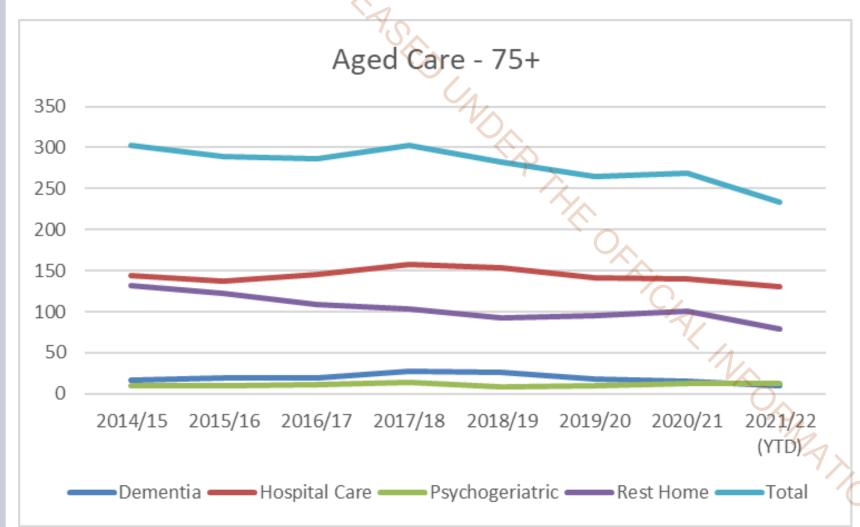


Aged Residential Care



- Current funding and the risk that has for rural areas
- Where are the gaps
- National funding model review

ARC Demand Over Time



- Over time we are seeing a reduction in the use of ARC services over time, especially in Rest Home level of care.
- National trends indicate the need for increased dementia beds across the country. We predict this will require an additional 20 dementia beds on the West Coast by 2025-2030



ARC & COVID

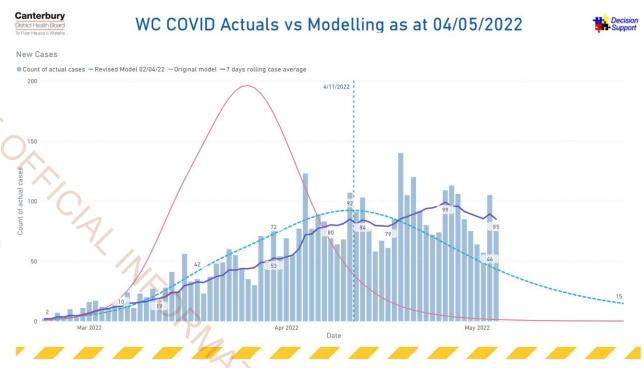
5/5 of our ARC facilities had active exposure events, some multiple times

To date the DHB has, and continues to, provide staffing support to 3/5 of ARC facilities

Some other services have been reduced to support ARC

Since the middle of March, 150 shifts have been covered by Canterbury & West Coast DHB nurses in West Coast ARCs.

We estimate this support costs around \$650 per shift (plus travel and accommodation).







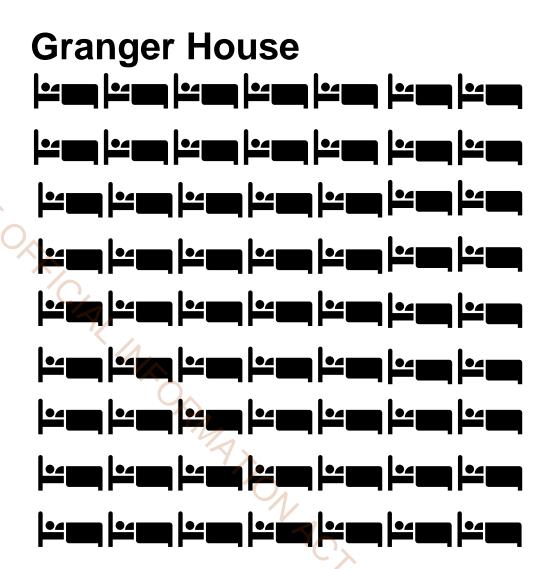
Staffing ARC



5.6 RN FTE per facility at to meet minimum requirements

Reefton





Outcomes

- Delay opening of Reefton
- Combine Granger and Dixon House Staffing
- Placing Dixon into temporary management



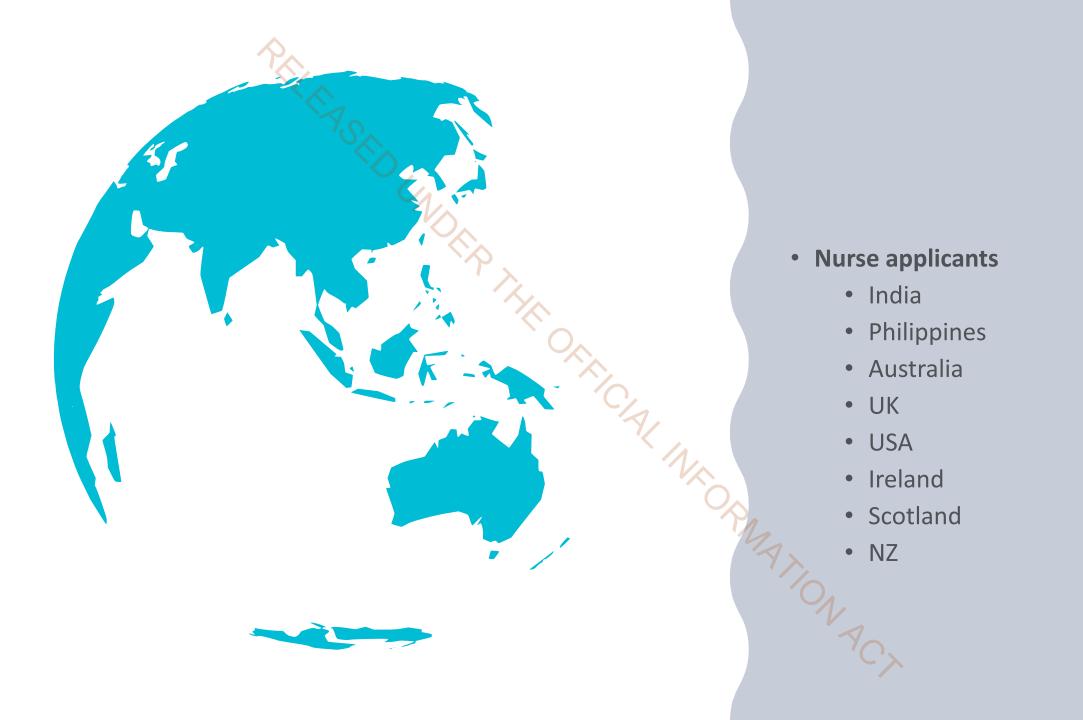
Ziman House reopening delayed

Rest-home residents relocated temporarily relocated









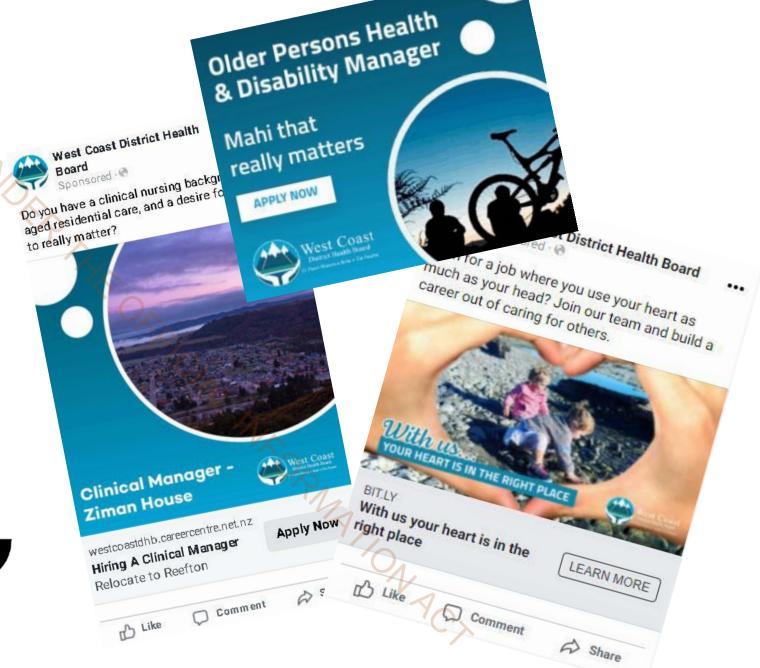
Pathways to Recruitment

- Channels with a huge potential audiences – Facebook, Google Ads, and programmatic ads
- Offshore targetted
- Sponsored content Stuff
- Media content including video, photography and even tiktoks









WEBSITE ANALYTICS

TRAFFIC SOURCES - THE WHO AND THE WHERE | HEALTH AND DISABILITY MANAGER

This shows data for your careers page performance, including the number of visitors and demographic information. This is updated weekly and we also keep count of the total across the campaign.

TRAFFIC	THIS WEEK	TOTAL		
CLINICAL MANAGER				
PAGE VIEWS	354	467		
UNIQUE PAGE VIEWS	339	443		
AGE	THIS WEEK	TOTAL		
18-24	16	19		
25-34	29	49		
35-44	13	19		
45-54	18	22		
55-64	24	27		

TOP LOCATIONS
Christchurch
Auckland
Wellington
Hamilton
Tauranga
Whangarei
Dunedin
Palmerston North
Rotorua

TOP TRAFFIC SOURCES	THIS WEEK	TOTAL
Google Ads	224	293
Programmatic	118	128
Facebook	0	0
Organic	4	14
Seek	1	5
Do Good Jobs	0	0

DEVICE	THIS WEEK	TOTAL
Desktop	35%	35%
Mobile	60%	60%



2 interview offers



2,550 Clicks

Clicks

The number of people who clicked the ad

Impressions

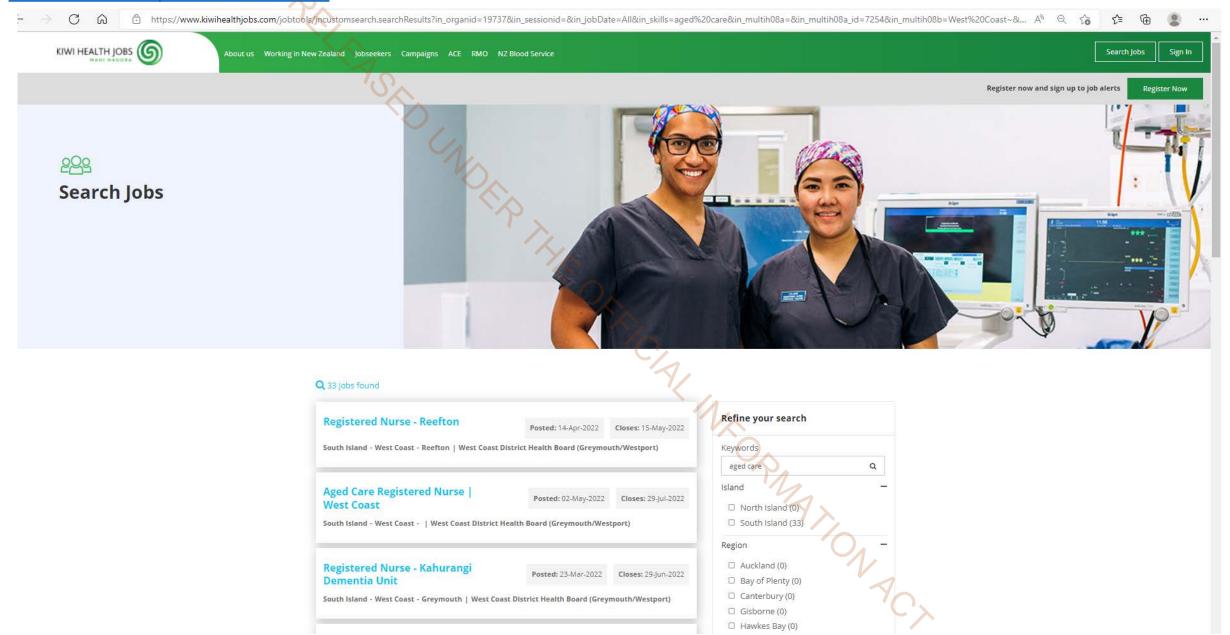
The number of times your ad was on screen



555,000 Impressions

Current campaign OPH&D Manager Clinical Manager Reefton

Search Results | Kiwi Health Jobs



Aged Care Healthcare & Medical Jobs in All West Coast, Job Vacancies - May 2022 | SEEK

